

MARKO SAVIČ



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SENIOR LECTURER IN
DESIGN MANAGEMENT

PROFILE

"I believe in user-driven and design innovations. Available technology will only come to life by our smart decisions and good choices during the design process. We should think big, but start small!"

An experienced Design Manager turned into Senior Lecturer in Design Management. Author of the book on Business Model Innovation. Solver of complex problems and initiator of the cross-country regional infrastructure initiative along the Mura river.

With more than eighteen years of experience in Business and Project Development, specializing in Business Model Innovation and Design Thinking.

As a former volleyball player and coach currently, pro-bono involved into beach volleyball development.

[MORE ABOUT MY PROFILE >>](#)

RESEARCH & TEACHING SKILLS

Programme Development
Coaching & Team Leading
Project Management
Qualitative & Empirical research methods
Professional Communication,
Writing, Design Editing, Blogging
Design Thinking & Non-Directive
teaching methodology
Quantitative research methods



CURRENT POSITIONS

SENIOR LECTURER IN DESIGN MANAGEMENT

Faculty of Design, associated member of the University of Primorska, Prevala 10, Trzin, Slovenia

CO-FOUNDER & MANAGING DIRECTOR (0.5 FTE)

Mur's Institute for Infrastructure Development, Plešce 9a, Murska Sobota

PROJECT MANAGER (0.5 FTE)

Centre for Health and Development, Ul. arhitekta Novaka 2b, Murska Sobota

EDUCATION

MASTER OF SCIENCE (M. SC.) IN BUSINESS ADMINISTRATION

University of Ljubljana, Faculty of Economics; international study: General Management

[MORE DETAILS >>](#)

MASTER OF SCIENCE (M. SC.), ANTHROPOLOGY OF EVERYDAY LIFE

Institutum Studiorum Humanitatis, Ljubljana Graduate School of Humanities; Media Studies

[MORE DETAILS >>](#)

PROFESSOR OF PHYSICAL EDUCATION AND SPORT

University of Ljubljana, Faculty of sport; Sports Training

[MORE DETAILS >>](#)

SELECTED BIBLIOGRAPHY

PUBLISHED SCIENTIFIC CONFERENCE CONTRIBUTION (INVITED LECTURE)

Savič, M., 2015. Key resources in small and medium enterprises for business model innovation. 20th International Conference Sustainable Innovation: Epsom, The Centre for Sustainable Design, University for the Creative Arts: 9th-10th November, 21p.

UNPUBLISHED INVITED CONFERENCE LECTURE

Savič, M., 2013. Trije načini za doseganje vrednosti v prodornih družbah. / Three ways to achieve values in vigorous companies. 8th International Business Conference on Business Process Management: BPM 2013 'Good business process management practice'. Ljubljana: Economic Faculty: 16th-17th October.

PROFESSIONAL MONOGRAPH

Savič, M., 2014. Oblikovanje poslovnih modelov : Kje se skriva ključ do debelih vrednosti v prodornih organizacijah / Business Model Innovation : Where's the Key to Thick Value Design in Vigorous Companies: banno/dšola Ljutomer.

Savič, M., 2010. Corporate Design Strategy and Branding: The Role of Design Management in Developing the Corporate Identity: Master's Thesis.

[COMPLETE BIBLIOGRAPHY >>](#)

REFERENCES & TESTIMONIALS

ACADEMIA: [Metka Stare, Research Professor, Centre of International Relations, Faculty of Social Sciences](#)

BUSINESS: [Renata Lovrak, Director of Corporate Communications at Ljubljanske mlekarne](#)

COACHING & TEAM LEADING: [Aisling Joyce, Graduate Architect at Office of Public Works](#)

[MORE TESTIMONIALS ABOUT MY WORK >>](#)

PERSONAL & VOLUNTARY

VOLUNTARY: Managing Director at Cona.center, Beach Volleyball Development Hub, M. Sobota

PERSONAL: [#volleyball](#) [#beachvolleyball](#) [#socialdancing](#) [#reading](#) [#movies](#) [#bicycling](#)

[MORE ABOUT MY PERSONAL SKILLS >>](#)

LANGUAGES



[oblikovanjski modelovi](#)



[mostolaj.wordpress.com](#)



[saviccc](#)



IELTS: 7.5

WEBSITE

www.savic.cc