

MARKO SAVIĆ

RESEARCH OBJECTIVE

An experienced Design Manager turned into **Senior Lecturer in Design Management**. Author of the book on Business Model Innovation, Design Leadership and Design Thinking (in Slovene). Design management-, organisations-, and business researcher with paper presented at the Sustainable Innovation international conference. Coach and presenter of the new business model patterns. PhD student of the Environmental Protection.

PERSONAL PROFILE

Solver of complex problems. Initiator of the cross-country inter-regional infrastructure initiative by connecting economy with sustainable mobility, public health and sport. With two decades of experience in business and project development. As a former volleyball player and certified beach volleyball coach pro-bono involved into beach volleyball and volleyball development. Cycling advocate and avid book reader.

CONTACT DETAILS

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Twitter [@MarkSavic](https://twitter.com/MarkSavic)

FB page [@Mark.AlpsAdria.Academy](https://www.facebook.com/Mark.AlpsAdria.Academy)

EDUCATION

2010 M. Sc. in Business Administration, General Management
University of Ljubljana, School of Economics and Business
Thesis title: Corporate design strategy and branding: The role of design management in developing the corporate identity
Thesis supervisor: Vesna Žabkar, Ph. D., Full Professor

2004 M. Sc., Anthropology of Everyday Life, Media Studies
Institutum Studiorum Humanitatis, Ljubljana Graduate School of Humanities
Thesis title: Šport in rekreacija v vsakdanjem življenju kot način za nadzorovanje teles: politike teles in medijski konstrukti / Sport and recreation in everyday life as a way of body monitoring: Body policies and media constructs
Thesis supervisor: Melita Zajc, Ph. D., Assistant Professor

1998 B. A., Professor of Physical Education, Sports Training
University of Ljubljana, Faculty of Sport
Thesis title: Ugotavljanje funkcionalne obremenitve pri vadbi aerobike / Findings of the functional load analysis of the step-aerobic workout
Thesis supervisor: Meta Zagorc, Ph. D., Assistant Professor

ACADEMIC EMPLOYMENT

Senior Lecturer in Design Management

Faculty of Design, associated member of the University of Primorska, Prevale 10, SI-1236 Trzin: 2016-

Taught independently two undergraduate courses: *Brand Development Studio & Project Management*. Held seminar classes for the subject: *Branding*. Completely re-designed curriculum of both independently taught courses. Organized international-round table titled *Interactive seminar: Information Architecture, Interaction Design, and Behaviour Design*. For the seminar at the Brand Development Studio subject, I taught through Non-Directive Teaching methodology by Carl Rogers.

RESEARCH & DEVELOPMENT

Acting Director

Mura institute for infrastructure development, Pleše 9a, SI-9000 Murska Sobota: 2018-2019 [0.5 FTE]

Initiated and developed through to formalization into an organizational form of institute, an initiative to connect economy with sustainable mobility, public health and sports with cross-country inter-regional infrastructure projects. We advocate cross-border re-opening of the 364 kilometres of regional railways in four countries (Austria, Croatia, Hungary & Slovenia) along with building long distance bicycling connections and re-building two missing links in the estimated length of eleven kilometres.

Conference Manager

January 15th-16th, 2021 Alps Adria Conference on Dementia
'New technologies, pharmacological and non-pharmacological treatments (medication and polypharmacy) in dementia: Community based integrated care, management and occupational therapy for dementia through cognitive-, arts-, music-, dance movement-, physical activity- and motor memory stimulation in experiencing COVID-19 physical distancing times'

dementia.alpsadria.academy

June 3rd-4th, 2021 Alps Adria Sustainable Mobility Conference
mobility.alpsadria.academy

Project Manager

Centre for Health and Development Murska Sobota, Ulica arhitekta Novaka 2b, SI-9000 Murska Sobota: 2018-2019 [0.5 FTE]

In 2018-2019

My core responsibility was to develop a concept for the Interreg Danube Transnational Programme call, which we titled: *Governance opportunities, policy advocacy and policy recommendations with best practices guidelines to tackle chronic noncommunicable diseases by forming Danube common alliance for physical inactivity and unhealthy diets prevention in preschool education and care*. Organisation and coordination of the consortium of nineteen partners from nine countries, ministries of health and education included was my core responsibility.

In the conceptualisation of two other research and development calls in the field of public health, I was also involved. One was in the field of sport, physical activity and healthy nutrition for the entire pre- and school population together with the Institute for Secondary Teacher Education from Graz. In addition, the later one was in the field of mental health, addressing dementia, together with the Institute of Nursing Science of the Medical University of Graz. On this topic, my responsibility was organisation of the problem conference on dementia.

Independent Researcher

dŠola Ljutomer, research institute [in bankruptcy], Glavni trg 6, Ljutomer, Slovenia: 2014-2016

Between 2014 until the end of 2016, I was support partner of the Horizon 2020 Research & Innovation project, which started as the European Design Innovation Platform and later re-branded to Design for Europe.

In 2014, I published a book in Slovene. Title of the book would translate to English as *Business Model Innovation: Where's the Key to Thick Value Design in Vigorous Companies*. Held several dozen interactive workshops on the topic of the Business Model Design. As a Presentation Coach, I had the opportunity to work with several of my colleagues from business and science in upgrading their presentation skills.

In 2016

- Organization, concept and management of the consortium from ten EU countries (Austria, Bulgaria, Croatia, Czech, Germany, Greece, Italy, Poland, Slovakia, Slovenia), consisting of twenty expert organisations, public relations consultancies and other energy industry partners. Leadership, professional review and submission of the application to the call of the European Commission 'Sustainable energy investment forums: supporting an investment momentum in the EU'. Budget: 1.6 mio €. Consortium leader: Energetika Ljubljana.

In 2015

- Coach and co-organizer at the two-days Mosaic Perspectives seminar for Leisure & Tourism-, and Agro-Foods Industry: 'Where Creativity Fuels Cross-Sector Collaboration' in Pafos/Cyprus, 17th-18th November 2015.
- Selected among Top 30 to present the reviewed paper titled: 'Key resources in small and medium enterprises for business model innovation' at the 20th International Conference Sustainable Innovation 2015: 'State of the Art' Sustainable Innovation & Design, Epsom/UK, 9th-10th November 2015.
- In direct contact with more than 1,200 small to medium sized enterprises in Slovenia, working with several of them on the European Commission Horizon 2020 call for SMEs: Business Model Innovation including the: + business planning, + financial plans for their internationalisation of up to 2.5 million euros, and + seminars to build their business model innovation capabilities.

In 2014

- Coach and a successful leader of one of the groups at the International Citizen Focused Design Challenge 2014 during the Oslo Innovation Week to the prize for the best presentation (Oslo, Norwegian Design Council).

- Coach at the InCo movement conference: 'From inspiration to innovation' - experiential conference through 12 techniques. Presenting one - business model canvas of 12 technics by using gamification approach. Ljubljana, June 2014.
- Moderator of the roundtable: Design Thinking: an enigma or a success story?. Guests at the roundtable were: + Rok Stritar, PhD, Faculty of Economics; + Luka Stepan, Gigodesign; + Andraž Mihelin, ISSA; + Roman Kužnar, PhD, Razvojni center IKT. Organiser of the event: SPIRIT Slovenia - Public Agency for Entrepreneurship, Internationalization, Foreign Investments and Technology.
- Business consulting: Strategy, business planning and business model for the internationalization of Slovenian SMEs, budget of the project: €10,000 each. + Gigodesign, design communications consultancy; + Consensus, communication consultancy; + Temma-X, event management.

NON-ACADEMIC EMPLOYMENT

Head Volleyball Coach

VBK Wörther-See-Löwen. Figarogasse 6, AT-9020 Klagenfurt. September 2016. Sector: sport.

Managing Director

Vizuarna. Strategic Design Consultancy. Görlitzer Straße 52, c/o Nest (Coworking), DE-10997 Berlin. Dec. 2010 to Dec. 2012. Sector: design.

Managing Director

Vizuarna. Strategic Design Consultancy. [in bankruptcy] Grablovičeva ulica 1, SI-1000 Ljubljana. From May 2006 until Nov. 2010. Sector: design.

Deputy Manager

Tam-Tam. Outdoor advertising. Slovenčeva ulica 153, SI-1000 Ljubljana. Nov. 2001 to May 2006. Sector: advertising.

Project Manager & Desk Officer

Slovenian Sports Office. Celovška cesta 25, SI-1000 Ljubljana, May 2001 to Dec. 2001 & Jan. 2000 to Jan. 2001. Sector: public.

Public Relations & Promotions

Volleyball Federation of Slovenia. Črnuška cesta 9, SI-1231 Ljubljana - Črnuče, May 2000 to Aug. 2000. Sector: sport.

Head Volleyball Coach

Volleyball Club Ljutomer. Mota 11, Ljutomer, Aug. 1998 to May 1999. Sector: civic/sport.

PRO-BONO PROJECTS

Tournament Director

Janko's Memorial: Big International Charity Volleyball Tournament

de.jankov.memorial

Cona.center, Beach Volleyball Hub's Director

2019 MEVZA Beach Volleyball Cup: youth U18

www.beachvolley.blog

PUBLICATIONS

ARTICLES AND OTHERS

Published scientific conference contribution (invited lecture)

SAVIĆ, Marko. Key resources in small and medium enterprises for business model innovation. 20th International Conference Sustainable Innovation 2015: 'State of the Art' Sustainable Innovation & Design. Epsom: The Centre for Sustainable Design, University for the Creative Arts. 9th-10th November 2015. 21 p.

ZAGORC, Meta, MILIĆ, Radoje, SAVIĆ, Marko. The aerobics workout functional loads analysis. In: STROJNIK, Vojko (ed.), UŠAJ, Anton (ed.), JOŠT, Bojan (ed.). [Theories of human motor performance and their reflections in practice]. Ljubljana: Faculty of Sport, 1999-2001, p. 417-420. [COBISS.SI-ID 343985]

Published scientific conference contribution

SAVIĆ, Marko. Oblikovanje novih poslovnih modelov za razvoj kolesarstva. In: HANŽIČ, Katja (ed.), CESNIK, Silvo (ed.). Daljinske kolesarske poti. Priložnosti za trajnostni razvoj Slovenije. Organizacijski odbor RRA Koroška, Regionalna razvojna agencija za Koroško ... [et al.], Maribor: Fakulteta za gradbeništvo, 2012, p. 69-71.

Published scientific conference contribution abstract

ZAGORC, Meta, MILIĆ, Radoje, SAVIĆ, Marko. The aerobics workout functional loads analysis. V: STROJNIK, Vojko (ur.), UŠAJ, Anton (ur.). Sport kinetics '99 : theories of human motor performance and their reflections in practice : book of abstracts, (Kinesiologia slovenica, ISSN 1318-2269, Letn. 5, Posebna št.). Ljubljana: International Association of Sport Kinetics: Univerza, Fakulteta za šport, 1999, str. 193. [COBISS.SI-ID 389553]

Review article

SAVIĆ, Marko. Civilna družba v športu in športni rekreaciji ali razmišljanje o medijskih konstruktih "civilne športne sfere". Šport, ISSN 0353-7455, 2003, vol. 51, nu. 4, p. 5-12. [COBISS.SI-ID 1954225]

SAVIĆ, Marko. Športna rekreacija v vsakdanjem življenju kot način nadzorovanja telesa : modul: Antropologija lastnega sveta. Šport, ISSN 0353-7455, 2002, vol. 50, nu. 3, p. 25-30. [COBISS.SI-ID 127346432]

SAVIĆ, Marko. Globalizacija in nacionalizmi v športu. Medijska preža, ISSN 1580-8386. [Tiskana izd.], Nov. 2004, nu. 20/21, p. 68-70. [COBISS.SI-ID 222579200]

SAVIĆ, Marko. Podoba telesa pri ženskah, ki vadijo aerobiko. Šport, ISSN 0353-7455, 2000, vol. 48, nu. 3, p. 12-14. [COBISS.SI-ID 118152192]

Polemic, discussion, commentary

BREZOVEC, Aleksandra (introduction), NOVAK, Zmago (discussant), VAN GEETSOM, Nansi (discussant), ZORMAN, Matjaž (discussant), ŽIVEC, Dimitrij (discussant), Schwarzkopf, Matthew (discussant), SAVIĆ, Marko (discussant). Communicating green innovation in tourism (Slovene economy), 2nd Round table Art & Design & Economy, GoingGreenGlobal International Design Week – Sustainable Design Paradigms, 4th International Scientific Conference A.L.I.C.E.. Faculty of Design, associated member of the University of Primorska, Chamber of Commerce and Industry. November 17th, 2016.

SAVIĆ, Marko (introduction), ŠULIĆ, Andrija (discussant), GARDINER, Edward (discussant), CUZAK, Gregor (discussant). Interactive seminar: Information Architecture, Interaction Design, Behaviour Design, GoingGreenGlobal International Design Week – Sustainable Design Paradigms. Faculty of Design, associated member of the University of Primorska. November 14th, 2016.

SAVIĆ, Marko (moderation), STRITAR, Rok (discussant), STEPAN, Luka (discussant), MIHELIN, Andraž (discussant), KUŽNAR, Roman (discussant). Round-table: Design Thinking – an enigma or a success story?. Spirit Slovenia, June 11th, 2014.

MONOGRAPHS AND OTHER COMPLETED WORKS

Professional monograph

SAVIĆ, Marko. Oblikovanje poslovnih modelov : kje se skriva ključ do debelih vrednosti v prodornih organizacijah?, (Zbirka Banno). Ljutomer: dŠola, 2014. 183 p., ISBN 978-961-281-452-6. [COBISS.SI-ID 274318080]

Master's thesis

SAVIĆ, Marko. Corporate design strategy and branding: The role of design management in developing the corporate identity: master's thesis. Ljubljana: [M. Savić], 2010. II, 72 p. <http://www.cek.ef.uni-lj.si/magister/savic4142.pdf>. [COBISS.SI-ID 19561958]

SAVIĆ, Marko. Šport in rekreacija v vsakdanjem življenju kot način za nadzorovanje teles: politike teles in medijski konstrukti : magistrsko delo. Ljubljana: [M. Savić], 2004. III, 82 p. [COBISS.SI-ID 2112689]

Undergraduate thesis

SAVIĆ, Marko. Ugotavljanje funkcionalne obremenitve pri vadbi aerobike : [diplomsko delo]. Ljubljana: [M. Savić], 1998. 57 p. [COBISS.SI-ID 618673]

Treatise, preliminary study, study

SAVIĆ, Marko, KOVAČ, Marjeta. Analiza projekta Rekreacija 2000 – živimo zdravo za zabavo. Šport mladih, Informator, ISSN 1580-1470, 2001, nu. 2, p. 54-57. [COBISS.SI-ID 1286833]

SAVIĆ, Marko, KOVAČ, Marjeta, RAJŠTER, Marko. Rekreacija 2000 : živimo zdravo za zabavo : analiza projekta. Ljubljana: Zavod za šport Slovenije, 2000. 15 p. [COBISS.SI-ID 882609]

Software

Interactive annual report design system – Vizurna 365i. 2009. Update 2010.

PERFORMED WORKS (EVENTS)

Other performed works

Design for Europe public interactive seminar: Three ways to create value in breakthrough companies. Ljubljana, 4.11.'15 & 19.11.'15 (Lili Novy Literary Club, The Ljubljana Castle), S. Bistrica, 12.11.'15 (High school S. Bistrica), Ljutomer, 12.11. '15 (Hotel Stela) (all Slovene).

Faculty of Social Sciences, University seminar, Ljubljana, March 2nd, 2015 (Slovene).

Zavod Antona Martina Slomška, Maribor, October 25th, 2013, School premises (Slovene).

ImpactHub Vienna, Vienna, September 15th, 2014, Public workshop (German).

Unpublished invited conference lecture

SAVIĆ, Marko. Trije načini za doseganje vrednosti v prodornih družbah. / Three ways to achieve values in vigorous companies. 8th International Business Conference on Business Process Management: BPM 2013 'Good business process management practice'. Ljubljana: Economic Faculty, University of Ljubljana. 16th-17th October 2013.

SECONDARY AUTHORSHIP

Consultant

Cyins of Creativity. Leisure&Tourism Industry seminar, Pafos, November 17th, 2015, Palia Ilektriki Municipal Cultural Centre (English).

Cyins of Creativity. Agro-Foods Industry seminar, Pafos, November 18th, 2015, Palia Ilektriki Municipal Cultural Centre (English).

International Citizen Focused Design Challenge 2014, Oslo Innovation Week, Leader&Coach of the group that won the prize for the best presentation (Oslo, Norwegian Design Council).

III. Expert Meeting: From inspiration to innovation – Experiential conference through 12 techniques, Ljubljana, June 12th, 2014, Kulturni spomenik D125 (Slovene).

The Business and Industry Zone Tezno, Maribor, Oct. 24th & 25th, 2013, Public workshop (Slovene).

Technology park Ljutomer, Public workshop, Ljutomer, Oct. 18th & 19th, 2013 (Slovene).

Development Agency Sora, Municipality Škofja Loka, Škofja Loka, May 7th, 2013 (Slovene).

Public workshop, Kino Šiška Centre for Urban Culture, Ljubljana, Dec. 8th, Nov. 10th & Oct. 13th, 2012 (Slovene).

Punkt – Creative Industries Center C'm'ntarna, Trbovlje, December 4th, 2012 Trbovlje (Slovene).

Public workshop, Slovene Ethnographic Museum, Ljubljana, March 29th, 2012 (Slovene).

Public workshop, Nest – Coworking, Berlin, February 25th, 2012 (German).

VE-ZA, a non-profit for creativity and social development, Delavski dom Trbovlje, Trbovlje, January 18th, 2012 (Slovene).

Consulting/business planning projects/seminars/workshops for companies/brands: I was here™ (Ptuj, Januar 15th, 2012), Izstop d.o.o. (Ljubljana, January 20th, 2012), najdi.si/TSMedia – search engine (Ljubljana, March 27th, 2012), Temma-X d.o.o. (Ljubljana, Sept. 30th-Oct. 1st, 2013), Marand d.o.o. (Ljubljana, October 2nd-3rd, 2013), Consensus d.o.o. (Ljubljana, October 7th-8th, 2013), Valicon d.o.o. (Ljubljana, October 17th, 2013), RCL Group (Ljubljana, September 29th, 2015), Nova Panorama & Ham/SpinaliS (Ljubljana, October 12th, 2015).

AWARDS AND HONORS

BEST PRESENTATION AWARD

Norwegian Design Council, October 2014

At the International Citizen Focused Design Challenge 2014 during Oslo Innovation Week I was a Team Leader and a Coach of the interdisciplinary team (designers, architects, urban planners, students, business representatives, and one citizen as the lead user) that won the prize for the best presentation (Oslo, Norwegian Design Council).

The purpose of this design for all Challenge was to demonstrate to a wider audience and workshops delegates the impact of involving a diversity of citizens in the process when developing new products, services or environments that include the needs of the widest possible range of people.

One of my responsibilities as a team leader at the Challenge in Oslo was presentation coaching for the team presenter - Aisling Joyce.

GOLDEN NETKO AWARD FOR THE LJUBLJANSKE MLEKARNE (ENG. LJUBLJANA DAIRY) WEBSITE

Chamber of Commerce and Industry of Slovenia – Netko award, December 2007

Internet is an extremely cost-effective medium and/or communication path. This requires good development of documentation for design and architecture of the site, excellent design, precise execution and optimisation of the website.

In the case of the most known dairy in Slovenia with leading brands such as Mu in the yogurts category, Alpsko Mleko for the milk range, and Jošt on the cheeses market, the external confirmation came shortly after the release of their corporate and product website in 2007 all in one website as the Golden Netko award for the 2007.

My responsibility was business- and project management.

INTERACTIVE WORKSHOPS

CITY, DATE	BRAND/COMPANY/TYPE OF EVENT	VENUE/TESTIMONIAL
Pafos, November 17th– 18 th, 2015	Cyins of Creativity Leisure&Tourism-, and Agro-Foods Industry seminar	Palia Ilektriki Municipal Cultural Centre
Ljubljana, October 12th, 2015	Nova Panorama & Ham (SpinaliS)	Erudio:Hub
Ljubljana, September 29th, 2015	RCL Group	Erudio:Hub
Ljubljana, March 2nd, 2015	University seminar	Faculty of Social Sciences
Ljubljana, Nov 4th & Nov. 26th; Ljutomer, Nov. 11th; S. Bistrica, Nov. 12th; 2014	Design for Europe public interactive seminar: Three ways to create value in breakthrough companies	The Ljubljana Castle/High school S. Bistrica/Hotel Stela/Lili Novy Literary Club
Vienna, September 15th, 2014	Public workshop	ImpactHub Vienna
Ljubljana, June 12th, 2014	III. Expert Meeting: From inspiration to inn	Kulturni spomenik D125
Maribor, October 25th, 2013	Zavod Antona Martina Slomška	School premises
Maribor, Oct. 24th & 25th, 2013	Public workshop	The Business and Industry Zone Tezno
Ljutomer, Oct. 18th & 19th, 2013	Public workshop	Technology park Ljutomer
Ljubljana, October 17th, 2013	Valicon d.o.o. (Ltd.)	Business premises
Ljubljana, October 7th-8th, 2013	Consensus d.o.o. (Ltd.)	Business premises
Ljubljana, October 2nd-3rd, 2013	Marand d.o.o. (Ltd.)	Business premises
Ljubljana, Sept. 30th-Oct. 1st, 2013	Temma-X d.o.o. (Ltd)	Business premises
Škofja Loka, May 7th, 2013	Development Agency Sora	Municipality Škofja Loka
Ljubljana, Dec. 8th, Nov, 10th & Oct.15	Public workshop	Kino Šiška Centre for Urban Culture
Trbovlje, December 4th, 2012	Punkt – Creative Industries Center	C'm'ntarna in Trbovlje
Ljubljana, March 29th, 2012	Public workshop	Slovene Ethnographic Museum
Ljubljana, March 27th, 2012	najdi.si/TSmedia – search engine	Business premises
Berlin, February 25th, 2012	Public workshop	Nest – Coworking
Ljubljana, January 20th, 2012	Izstop d.o.o. (Ltd.)	Business premises
Trbovlje, January 18th, 2012	VE-ZA, a non-profit for creativity and social	Delavski dom Trbovlje
Ptuj, Januar 15th, 2012	I was here™	Business premises

PROFESSIONAL MEMBERSHIPS & CERTIFICATIONS

- Certificate of qualification for a member of the Supervisory Board and a non-executive member of the Board at the Slovenian Directors' Association, February 2013;
- Member of the Designers Society of Slovenia;
- Member of the Volleyball Federation of Slovenia.

PUBLIC SPEECHES, PRESENTATIONS & ROUND-TABLES

EVENT / ORGANIZATION	TITLE	CITY / DATE / LANGUAGE
Invited lecture and seminar for students at the Academy of Fine Arts and Design	Business Model Innovation: Foundation of the Sustainable Development in the Insurgent Companies	Ljubljana / October 19th, 2017 / Slovene
Capacity building training course on financing & business models / Project CoolHeating	Business Model Patterns in Energy Sector – case Electricity	Ljutomer / May 30th, 2017 / Slovene
2nd Round table Art & Design & Economy, GoingGreenGlobal International Design Week – Sustainable Design Paradigms, 4th International Scientific Conference A.L.I.C.E.	Communicating green innovation in tourism (Slovene economy): BREZOVEC, Aleksandra (introduction), NOVAK, Zmago (discussant), VAN GEETSOM, Nansi (discussant), ZORMAN, Matjaž (discussant), ŽIVEC, Dimitrij (discussant), Schwarzkopf, Matthew (discussant), SAVIĆ, Marko (discussant).	Ljubljana, Chamber of Commerce and Industry / November 17th, 2016 / Slovene, English
Interactive Seminar: Information Architecture, Interaction Design, Behaviour Design / Faculty of Design	Make me think: Decision making process in designing the interactions: SAVIĆ, Marko (introduction), ŠULIĆ, Andrija (discussant), GARDINER, Edward (discussant), CUZAK, Gregor (discussant).	Trzin, Faculty premises / November 14th, 2016 / Slovene, English
20th International Conference Sustainable Innovation 2015: 'State of the Art' Sustainable Innovation & Design	Key resources in small and medium enterprises for business model innovation	Epsom/November 10th – 11th, 2015/English
Design for Europe seminar series	Three possibilities to design value of insurgent companies	Ljubljana/Nov 4th & Nov. 26th; Ljutomer/Nov. 11th; S. Bistrica/Nov. 12th; 2014/all in Slovene
Business Process Management 2013 conference	Three ways of achieving values in the breakthrough companies	Ljubljana/October 17th, 2013/Slovene
Workshop CREA.RE for Maribor development agency	How insurgent organizations achieve value	Maribor/November 16th, 2012/Slovene
Mobile Monday Slovenija	How insurgent organizations achieve value	Ljubljana/October 29th, 2012/Slovene
DMY-International Design Festival	How insurgent organizations achieve value	Berlin/June 10th, 2012/German
A Forum for Young Leaders—Germany Meets Slovenia/ Institute for Cultural Diplomacy	1. Who needs design strategies? Design or economy? 2. 365interactive design system for annual reports	Berlin/June 27th, 2011/English
Investing in Green/Manhattan Chamber of Commerce/Chamber of Commerce&Industry of Slovenia	365interactive design system for annual reports	New York/September 24th, 2010/English

LANGUAGES AND SKILLS

NATIVE

Slovene

FOREIGN
LANGUAGES

LEVEL OF
PROFICIENCY

English

Fully proficient [IELTS 7.5]

German

Fully proficient

Croatian/Serbian

Advanced

French

Can read with a dictionary

MARKO SAVIĆ

TEACHING SKILLS	Design Thinking by Stanford d.school / Harvard University Case Study method / Non-Directive Teaching by Carl R. Rogers /
RESEARCH SKILLS	Qualitative research / Empirical research /
EXPERTISE	Business Model Innovation / Design Thinking / Business Development /
COMPUTER SKILLS	Social media, HTML, CMS Presentations (M. PowerPoint, Prezi...)
	LEVEL OF PROFICIENCY Professional Professional (coaching level) Professional Fluent Fluent
Back office administration A. Photoshop, A. InDesign SPSS, M. Excel	
CONTENT WRITING/ BLOGGING SKILLS	marko.savic.cc (EN) www.oblikovanjeposlovnihmodelov.si (SI) gmgestalten.wordpress.com (DE)
LEISURE	Volleyball/Beach Volleyball, Social Dancing, Fitness, Cinema... Reading non-fiction and fiction books. Bicycling through the cities, I live in all year long.